



Developed in Partnership with Quincy Medical Group

## Communication Templates & Messages

The following messages can be used for a social media campaign, webpages or newsletters etc.

### Introduction Messages

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(consider using the OUT Profile Picture Frame and changing your cover photo to the OUT logo)

{Insert Business Name} is proud to partner with businesses, leaders and community members for Opening Up Together (OUT), a campaign with a mission to support people in getting out into our community again and to start recovery.

{Insert Business Name} WANTS to be open. YOU are the difference between opened and closed. PREVENTION keeps us open.

If you support Opening Up Together (OUT), feel free to use this profile picture frame and the cover photo to show others and don't forget to use the hashtag #openinguptogether! Thank you for doing your part to support our community's recovery!

### Other Messages

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#### Message

Are you ready to be OUT in our community again? Show your support for the reopening and recovery of our community by displaying Opening Up Together (OUT) posters at your businesses or your home. Post pictures here of your support and don't forget to use the hashtag #openinguptogether

#### Message

Remember the best way to be support OUT and to keep our community open is to:

- Monitor your symptoms, if you don't feel well stay home. If you have symptoms, call a COVID Hotline.
- Keep 6 feet between you and others and wear a mask or face covering in public. No mask or face covering? Use services that have car side, drive through, delivery or virtual options.
- Don't gather with others
- Wash your hands or use hand sanitizer
- Don't touch your face, especially around your eyes, nose and mouth

#openinguptogether

#### Message

Don't have a mask? No problem! Face coverings can be made at home with an old t-shirt or other cotton material. Watch the tutorial here: <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/diy-cloth-face-coverings.html>  
#openinguptogether

#### Message

Do you support Opening Up Together (OUT)? Show us your business or loved ones following one of the important lifestyle or business operation adjustments you've made and then post it here with the hashtag, #openinguptogether

Thank you for supporting our community's recovery!

#### Message

No mask or face covering? Use services that have car side, drive through, delivery or virtual options. Show your support by sharing a picture of you mask-free while using those services and don't forget to use the hashtag #openinguptogether

Thank you for supporting our community's recovery!

#### Message

{Insert Business Name}'s employees starting returning to work today. We are proud to support OUT and are ensuring our teams are wearing a mask or face covering, that they are symptom and fever free and that work areas follow the goals of distancing. We're doing our part to KEEP our community open! #openinguptogether